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| YB 3 WORDS KEY WORDS OF YOUR OFFER 1)2)3)Skills EXPLAIN WHAT YOU ARE ESPECIALLY GOOD AT? | |  | | --- | | your business in 3 words |  What? DESCRIBE AS SIMPLY AS POSSIBLE YOUR BUSINESS IDEA to WHOM? WHO WILL USE YOUR PRODUCT OR SERVICE? WHY? WHAT BENEFIT PEOPLE ARE GONNA GET FROM YOUR PRODUCT OR SERVICE? |