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| YB3 WORDSKEY WORDS OF YOUR OFFER1)2)3)SkillsEXPLAIN WHAT YOU ARE ESPECIALLY GOOD AT? |

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| --- |
| your business in 3 words |

What?DESCRIBE AS SIMPLY AS POSSIBLE YOUR BUSINESS IDEAto WHOM?WHO WILL USE YOUR PRODUCT OR SERVICE? WHY?WHAT BENEFIT PEOPLE ARE GONNA GET FROM YOUR PRODUCT OR SERVICE? |